

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES OCT25/12 18.10
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME TRACEY ROBINSON
SALES PRSN WA- JOE KNAUER

	CLASS:	NATL.	LOCAL	REGIONAL
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(CCE)

PRDCT	AMERICAN ACTN NETWOR	EST#2870	COMMENTS: (LINE, ORDER, INVOICE
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DATE OCT25/12 18.10

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

REP: TO NSM/NSA
FR CAITLIN FOR JULIE
M4 OK'D SEE LN 101
TTLS RTS
PLS CONFIRM THX 10/25

STA: *****
CON CM THIS IS A CASH IN ADVANCE SCHEDULE *****

AMERICAN ACTION NETWORK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 131 AGENCY PRODUCT CODE = 405 AGENCY EST# = 2870												
9	S		600P-630P	30		\$3,200.00	10/26	10/26	0		FRI	0
PROGRAM : EYEWIT NWS-6 RA35+ : 4.0 CON COM1: EYEWIT NWS-6												
101	A		700A-900A	30		\$3,200.00	10/26	10/26	1		FRI	1
PROGRAM : GMA RA35+ : 4.0 ORD COM1: WE CAN OFFER *** RESEND TO CORRECT PRGM THIS IS A MAKE-GOOD FOR OCT26 ON LINE-9 FOR 1 SPOT/WK												

REP HEADLINE# 6251216 TRF# 323901
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
STATION MAKEGOOD OFFERS:												
M4	OK'D	BUY#9	MISSED:FRI/600P-630P				OCT26		30S	\$3,200.00	(OCT25/12)	
			OFFER:FRI/700A-900A				OCT26		30S	\$3,200.00	PLS ADVISE.	
			CMT:WE CAN OFFER *** RESEND TO CORRECT PRGM									
OCT/12			184125.00			NOV/12						
						46500.00						
CONTRACT TOTAL											230625.00	
TOTAL SPOTS											126	

MARKET TOTALS \$549,107 WFTV 42% WKMG 17% WESH 21% WOFL 15% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE